

Christian Brothers High School Auction

An **E**nchanted  
Emerald  
Evening

March 17 Saturday

Dear CB Friend,

Shamrocks, gold o' plenty, and a wealth of Irish smiles, for on March 17, 2018 at Christian Brother's Enchanted Emerald Evening, **everyone** will be Irish!

With a little luck and your support, we will provide scholarships for low income students, raise funds for new curriculum initiatives at CBHS, and much more. Funds raised through the auction directly benefit the students. This year, our goal is to raise at least \$60,000 through individual and corporate sponsorships. **You can help us reach that goal with your sponsorship.**

Enclosed you'll find sponsorship levels and advertising opportunities with the benefits offered for each. Please take a moment to see if you've got some airgead (money in Gaelic) or perhaps a pot of gold laying around. Your contribution to Christian Brothers High School will strengthen the school and continue our tradition of excellence in academics, athletics, arts, and service to others.

Our publication deadline for the Auction Catalog is not until February 1, but your commitment now helps us guarantee the success of this important fundraising effort and will allow you to take advantage of a year-end tax deduction. Please fax, email or mail your sponsorship form to:

Christian Brothers High School  
4315 Martin Luther King, Jr. Blvd.  
Sacramento, CA 95820  
Fax: (916) 733-3609  
Email: [jmcshane@cbhs-sacramento.org](mailto:jmcshane@cbhs-sacramento.org)

Gifts to Christian Brothers High School are tax deductible and we are happy to recognize the generous support of donors in our Auction Catalog and other school publications. We encourage all members of our CBHS community to demonstrate our gratitude by patronizing businesses that support our school.

One of our volunteers will be contacting you in the coming weeks, but if you have any immediate questions, please feel free to contact Joanne McShane in the CBHS Advancement Office at 916-733-3643. On behalf of every student at CBHS, thank you for your support and we look forward to hearing from you.

May the luck of the Irish be with you!

Sincerely,

Lisa Travis  
2018 Auction Chair  
(Parent of Poppy Ruyak '19)

Carol Greenberg  
Sponsorship Chair  
(Parent of Sam '19)

Joanne McShane  
Director of Parent Giving  
(Parent of Claire '10, Johnny '12)