



A TRIBUTE TO
Sactown
CHRISTIAN BROTHERS HIGH SCHOOL
AUCTION

Dear Friend of Christian Brothers High School;

We are preparing for our **2021 Auction fundraiser** scheduled for March 20, 2021. This event will provide need-based scholarships for our low income students, raise funds for new curriculum initiatives, and assist with a variety of student-related programs. All the funds raised through this auction directly benefit our students. We are working to gather a wonderful array of items for our Live and Silent Auctions.

We recognize that the COVID pandemic, and associated economic impact, has affected local businesses and individuals in different ways. Some have been hard-hit, while others are faring better. We want you to know that we are mindful of the challenging circumstances we are facing as a community, and respectful of what you may be currently facing. We are encouraging members of our community to support all those businesses who have donated to us in the past—whether or not they are in a position to donate this year.

If you do find yourself in a position to donate this year, please know that your gift will go to help families in need. Our COVID assistance fund has helped more than 170 families continue their child's CBHS education despite the economic downturn. In total (including general tuition assistance plus the COVID fund) we are providing \$3.7 Million in tuition assistance to deserving students this year alone.

Last year's auction raised over \$400,000. Please help us make this year's auction an even greater success by donating an item for our auction. Donations of merchandise, tickets, gift certificates or other items are gratefully accepted.

Founded in Sacramento in 1876, Christian Brothers High School is a college preparatory school in the Lasallian tradition. We currently enroll 1,160 young men and women, from over 70 zip codes, providing them with an exceptional college preparatory education.

This year, more than 405 students rely on tuition assistance in order to attend CBHS – more than a third of our student body. And more than six percent (6%) of our students come from families living in poverty. These talented and deserving kids would simply not be able to attend without our volunteer fundraising efforts and generous support from benefactors like you. **Can you please help us with our major fundraising event to benefit these students?**

Please know that your contribution to Christian Brothers High School helps continue our 144-year tradition of educational excellence and service. Fax, mail or email your donation form to:

Christian Brothers High School, Attn.: Auction
4315 Martin Luther King, Jr. Boulevard
Sacramento, California 95820
Fax: (916) 733-3609
Email: nsmithfagan@cbhs-sacramento.org

We will be happy to arrange for pickup of items if needed. Please feel free to contact us at 916-733-3647 if you have any questions. Thank you in advance for your support.

Very Truly Yours,

Colleen Curtin (Tom '22) **Gina Ketcher** (Clayton '21, Sam '22), **Lisa Matocq** (Julian '16, Gisele '23)
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