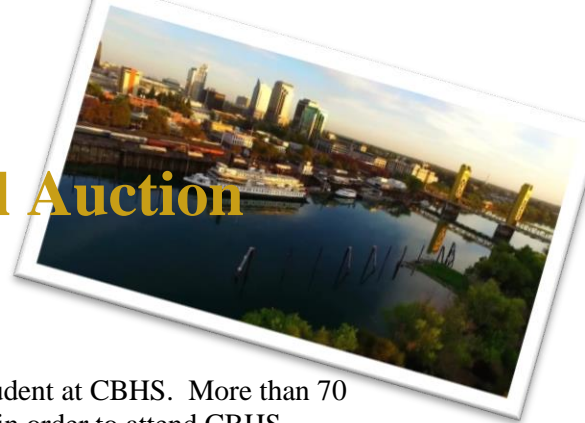


Christian Brothers High School Auction

March 20, 2021



PLATINUM SPONSOR – \$7,500 (Two Available)

Sponsor Benefits (Live or Virtual):

This sponsorship level pays for one semester tuition for a low income student at CBHS. More than 70 students from families below the poverty level rely on tuition assistance in order to attend CBHS.

- Naming rights to the *Live Auction* OR the *Cocktail Hour* portion of the evening
- Verbal recognition during event
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Full-page color, inside cover ad in the event program
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner
- One Golden Raffle Ticket

Virtual Event-Only Benefits:

- Party Box full of local treats, wine, champagne, and specialty cocktail delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests
- Dinner for 10 delivered to your home
- Table-scape delivered to your home (table linens, centerpiece, runner)
- 1 minute pre-recorded introduction the *Live Auction* OR the *Cocktail Hour*
- Logo on screen during *Live Auction* OR the *Cocktail Hour*

In-Person Event Benefits

- One Table (10 tickets) to the 2021 CBHS Auction with premium seating
- Reserved Parking at the Auction
- Premium wine selection at your table

DIAMOND SPONSOR – \$6,000

Sponsor Benefits (Live or Virtual):

This sponsorship level funds the average need-based scholarship for a student at CB. CBHS provides tuition assistance to over 420 students each year. The average tuition award is over \$6,000.

- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Full page, black and white, ad in the event program
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner
- One Golden Raffle Ticket

Virtual Event-Only Benefits:

- Party Box full of local treats, wine, champagne, and specialty cocktail delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests
- Dinner for 10 delivered to your home
- Table-scape delivered to your home (table linens, centerpiece, runner)
- 30 second pre-recorded spot during virtual event

In Person Event Benefits

- One Table (10 tickets) to the 2021 CBHS Auction with premium seating
- Reserved Parking at the Auction



A TRIBUTE TO
Sactown
CHRISTIAN BROTHERS HIGH SCHOOL
AUCTION

GOLD SPONSOR – \$2,500

Sponsor Benefits (Live or Virtual):

- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Half-page, black and white, ad in the event program
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner

Virtual Event-Only Benefits:

- Party Box full of local treats, wine, and specialty cocktail delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests
- Dinner for 10 delivered to your home
- Centerpiece delivered to your home

In Person Event Benefits

- One Table (10 tickets) to the 2021 CBHS Auction

SILVER SPONSOR – \$1,500

Sponsor Benefits (Live or Virtual):

- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Quarter-page, black and white, ad in the event program

Virtual Event-Only Benefits:

- Party Box full of local treats, wine, and specialty cocktail delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests
- Dinner for 4 delivered to your home

In Person Event Benefits

- Four tickets to the 2021 CBHS Auction

BRONZE SPONSOR – \$1,000

Sponsor Benefits (Live or Virtual):

- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Acknowledgement in the event program

Virtual Event-Only Benefits:

- Party Box full of local treats, and wine delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests
- Dinner for 2 delivered to your home

In Person Event Benefits

- Two tickets to the 2021 CBHS Auction

FRIEND – \$500

- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Acknowledgement in the event program

Other Virtual Event-Only Benefits:

- Party Box full of local treats, and wine delivered to your home
- Tiered recognition on Party Boxes delivered to ticketed guests

