

Press Release March 6, 2023

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## Christian Brothers High School Sells Out Annual Auction Tickets in Record Time Tickets not needed to participate in virtual Silent Auction online!

**Sacramento, CA** – Christian Brothers High School is thrilled to announce its Annual Auction on March 18, 2023, is now sold out! All 450 tickets sold out just weeks after the early bird sale went live. It is the fastest auction sell out in CB history and that is building excitement for this fun and meaningful event. The Annual Auction's theme this year is "Meet Me in Paris" and will begin at 5:30 p.m. on Saturday March 18 in the Ron Limeberger '53 Gymnasium on CB's campus, which is in Sacramento's Oak Park neighborhood. The event will include a Live and Silent Auction, Golden Raffle, dinner, entertainment, and much more.

While tickets to attend in person are sold out, the virtual Silent Auction will be open to everyone and will not require tickets. The Silent Auction will go live on Tuesday, March 14 at <u>pariscbauction.givesmart.com</u>. Items up for grabs will include a trip to Hawaii, a painting from local artist, Tim Collom, a golf experience with local radio personality, Frank LaRosa '62, wine tastings at local wineries, ski experiences, senior portrait sessions, and so much more!

Christian Brothers High School's Annual Auction helps raise money for tuition assistance and other student programs. This past year alone, Christian Brothers led the region with need-based tuition assistance, providing \$3.4 million to help more than 500 students attend its private, college preparatory high school. That comes out to 46 percent of the student body. Providing tuition assistance is central to Christian Brothers' mission as a Lasallian Catholic institution.

The goal for the "Meet Me in Paris" event is to raise \$500,000 to directly support CB students. With ticket sales and direct donations, CB has already raised more than \$165,000 towards this goal. However, it will still need the help of the non-ticket holders participating in the Silent Auction and outside donations to achieve it. Those who want to support CB students, but who do not have tickets nor want to participate in the virtual Silent Auction, can make donations at pariscbauction.givesmart.com. There are also many volunteer opportunities available at cbhs.volunteerhub.com for those who would like to donate their time to this worthy cause.

## **About Christian Brothers High School**

Christian Brothers High School is a private, Lasallian Catholic coeducational college preparatory high school located in Sacramento's Oak Park neighborhood. Founded in 1876, it is the longest-thriving Catholic high school in Sacramento. CB's mission is to provide students with a challenging, relevant, and diverse academic program and co-curricular activities. Students thrive in a Christ-centered community that fosters faith, integrity, global citizenship, leadership and service, and provides students for college and life. Learn more at <u>www.cbhs-sacramento.org</u>.

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