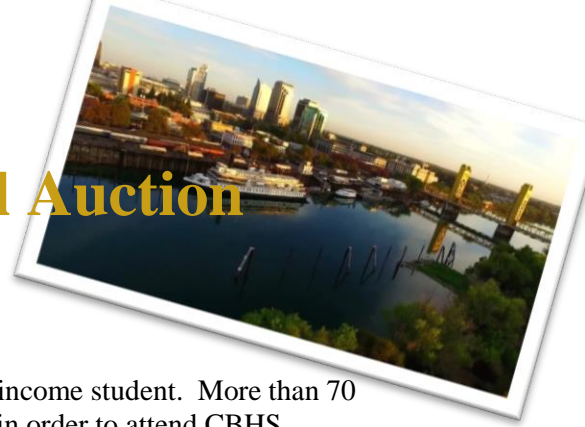


Christian Brothers High School Auction

March 20, 2021



PRESENTING SPONSOR – \$15,000 (One Available)

Sponsor Benefits:

This sponsorship level fully funds one need-based scholarship for a low-income student. More than 70 students from families below the poverty level rely on tuition assistance in order to attend CBHS.

- Exclusive event naming rights with Presenting Sponsor's name on invitation and all promotional materials including: media outreach, press releases, event collateral/banners and signage, Facebook event page, mobile giving software event page, pre-show and post-show slideshow
- Dinner for 10 with Party Box full of local treats, wine, champagne, specialty cocktail, and centerpiece delivered to you
- Back Cover, full-color ad in event program
- Presenting Sponsor recognition on Party Boxes delivered to all ticketed guests
- MC recognition throughout the event
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Pre-recorded speaking opportunity broadcast during virtual live event (1-1 ½ min minutes)
- Logo on screen during virtual event broadcast and mobile bidding platform
- Recognition at the CB Ambassadors Club Level, including invitation to annual Ambassadors Club Dinner
- Two Golden Raffle Tickets
- Post-event home delivery of auction items won
- 10 tickets to the 2021 Wine Beer & Food Extravaganza

PLATINUM SPONSOR – \$7,500 (One Available)

Sponsor Benefits

This sponsorship level pays for one semester tuition for a low income student at CBHS. More than 70 students from families below the poverty level rely on tuition assistance in order to attend CBHS.

- Naming rights to the *Auction* OR the *Cocktail Hour* portion of the evening
- Dinner for 10 with Party Box full of local treats, wine, champagne, specialty cocktail, and centerpiece delivered to you
- Full-page color, inside cover ad in the event program
- Tiered recognition on Party Boxes delivered to all ticketed guests
- 1 minute pre-recorded introduction during the *Auction* OR the *Cocktail Hour* with Logo on screen
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner
- One Golden Raffle Ticket



DIAMOND SPONSOR – \$6,000

Sponsor Benefits

This sponsorship level funds the average need-based scholarship for a student at CB. CBHS provides tuition assistance to over 420 students each year. The average tuition award is over \$6,000.

- Dinner for 10 with Party Box full of local treats, wine, champagne, and centerpiece delivered to you
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Full page, black and white, ad in the event program
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner
- 30 second pre-recorded spot during virtual event
- One Golden Raffle Ticket

GOLD SPONSOR – \$2,500

Sponsor Benefits:

- Dinner for 10 with Party Box full of local treats, wine, and centerpiece delivered to your home
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Half-page, black and white, ad in the event program
- Recognition at the CB Ambassadors Club Level, with invitation to annual Ambassadors Club Dinner

SILVER SPONSOR – \$1,500

Sponsor Benefits:

- Dinner for 4 with Party Box full of local treats, and wine delivered to your home
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Quarter-page, black and white, ad in the event program

BRONZE SPONSOR – \$1,000

Sponsor Benefits:

- Dinner for 2 with Party Box full of local treats, and wine delivered to your home
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Acknowledgement in the event program

FRIEND – \$500

- Party Box full of local treats, and wine delivered to your home
- Tiered recognition on event invitation and all promotional materials
- Tiered sponsorship recognition in Connection magazine with over 14,000 subscribers
- Acknowledgement in the event program

